



## Maria Natalia Ortega

Editor-in-Chief  
Plastics Technology México

### BIO

Maria Natalia Ortega has been editor-in-chief of *Plastics Technology Mexico* for about 5 years, since the idea of bringing all the recognition of the premier US publication to Mexico and Spanish speaking audiences started.

She accumulates more than 20 years of experience in editorial roles, including being among pioneers of digital journalism for mass media and manufacturing publications. Natalia is convinced that the use social media and digital platforms are a key resource for storytelling in industrial environments. She is particularly active in contributing to the conversation about plastics, recycling, sustainability and Circular Economy, from content creation and also as a speaker.

Journalist with a Master's degree in International Affairs. Knight Wallace Fellowship (University of Michigan) and Siemens Environmental Journalism Award recipient. She also has helped organize various technical conferences (NPE 2006-2012, Injection Molding 360 and Meximold).

### SOCAL MEDIA

 natalia-ortega-leyva

 PT México

### VIDEO

**Dale un respiro a México: iniciativa de la industria plástica en la lucha contra el COVID-19**





## QUOTE

“When talking about technologies to mitigate infections of COVID-19 or treat the sick patients, plastic materials are present, in the form of ventilators, face masks, gloves, safety glasses and more. They are also in the elements that allow us to take shelter in our houses through the packaging to preserve food, electronics, pipes for water management and even mulches to support agriculture. But beyond the materials and its applications, plastics are behind the great network of creativity, optimism and solidarity that has brought the manufacturing industry together to contribute with real solutions in this crisis”.

## TOPICS

- Examples of how plastics product manufacturers are reacting to the COVID-19 crisis.
- Local stories in Mexico and Latin America in which plastics contribute positively to society's effort to weather the pandemic.
- Circular Economy and the role of plastics
- Recycling: Opportunities and challenges with COVID-19
- Plastics packaging innovations that prove to be essential after COVID-19

## ARTICLES

### Spanish

**VER**

En épocas del coronavirus todo se puede ver con otra perspectiva, inclusive los plásticos

**VER**

COVID-19: miembros de toda la cadena de la industria plástica mexicana se unen para darle un respiro a México

**VER**

Mujeres: 10 perspectivas de la industria plástico

### English

**GO**

Packaging: Safe, Smart and Sustainable

**GO**

Recycled Content is a Hot Trend in Packaging