



Christina M. Fuges

Editorial Director, *MoldMaking Technology*

BIO

Christina M. Fuges has 28 years of experience in trade publishing. She has been **MMT's** Editorial Director for the past 22 years. She was a founding partner of Communication Technologies, Inc. (CTI), which launched the publication and its annual trade show, the MoldMaking Expo (now Amerimold expo).

She also was editorial director for CTI's three other trade publications: *Time-Compression Technologies*, *Continuity Insights* and *Emergency Number Professional*.

MMT was acquired by Gardner Business Media in 2004 where she continues to serve as the brand's Editorial Director.

Christina is also the Technical Conference Director for the annual Amerimold expo and a contributing editor for *Additive Manufacturing* focused on mold and toolmaking applications.

Prior to **MMT**, Christina was with Witter Publishing as Managing Editor for two critical cleaning publications: *Precision Cleaning* and *Parts Cleaning* magazines.

Christina's passion is building community within the audiences her publications serve by providing relevant print, digital and conference content focused on both technology and business issues, while working cooperatively with technology suppliers, mold builders, industry associations and educational facilities.

She is the current secretary for the Society of Plastics Engineers Mold Technologies Division, which exists to foster growth in the moldmaking and design profession by encouraging the training of moldmakers at the apprentice level, supporting the continuing development of established moldmakers, and by gathering and exchanging information on materials and mold performance.

Christina also works with other moldmaking trade associations, such as the American Mold Builders Association and PLASTICS, on special projects such as the MoldMaking Matters educational video series.

Christina moderates panels and speaks at industry trade events on workforce development, mold manufacturing, and the brand's annual Leadtime Leaders Awards program.

Christina uses various media outlets to help educate her audience, including industrial video projects that highlight shop innovations, and guest spots on IMTSTV for IMTS, and Plastics TV on the NPE Network to discuss moldmaking trends and technology.

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She also co-hosts The Manufacturing Alliance podcast to share the stories of mold builders across North America who have helped to build the mold manufacturing industry. Kula Partners interviewed Christina for their Kula Ring podcast on how she uses podcasts to share stories and personal connections to break down the brand barrier.

Christina received her bachelor's degree in telecommunications from Wilkes University in Wilkes-Barre, Pennsylvania.

ON CAMERA



Use Data to Be Proactive Instead of Reactive

SOCIAL MEDIA

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QUOTE

"As soon as the virus hit the states, I connected with shops across North America to gauge the mood and current impact on business levels. What has struck me is the insight they provide, but their readiness and willingness to help and their consistent look on the brighter side. They are focusing on opportunity and turning challenges into future change. All the while, they are trying to leverage their networks to take on work aiding in managing the crisis. For example, most believe that once we get to the other side of this:

- Manufacturing will be busy
- The world will have confidence in plastics again
- Moldmaking will have a new face
- Manufacturing will rethink and reorganize its supply chain
- Recycling will increase (and not just products but the packaging too)
- Technology that we've talked about for years will be more strongly considered and even implemented (such as additive manufacturing, lights-out machining, Industry 4.0, etc.)
- North America will rethink offshore dependence and speed up reshoring
- Businesses will implement new ways to communicate, collaborate, learn, and increase efficiency.

Lastly, in my opinion, the often unsung and unseen heroes of manufacturing are mold builders, and this crisis is/will put them and the work they do in the spotlight. Their importance to the products we use every day cannot be more emphasized than with vital medical products and equipment that are urgently needed in a time of crisis."

TOPICS

- Impact on mold manufacturing/mold builders
- Sourcing challenges and solutions for mold builders

LINKS

GO

Mold Builders are Managing Operations and Opportunities as Coronavirus Continues

GO

Business Almost As Usual for Mold Builders as Coronavirus Continues

GO

New Sourcing Assistance Program Launched to Address Coronavirus Supply Chain Impact

GO

Moldmakers Stand and Deliver during Coronavirus Outbreak

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Connecting on the Next Level to Keep Manufacturing Moving